



News

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY/PHOTO-OP

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AREA BUSINESSES, THIRD-GRADE CLASSES AND COMMUNITY LEADERS COMPETE FOR TOP DUCK AT 13TH ANNUAL DUCK RACE TO END RACISM

WHAT: InterFaith Works will host the 13th annual Duck Race to End Racism to support the Center for Dialogue, the longest-running dialogue program on ending racism in the United States.

The event includes:

- Free family festival featuring a huge lineup of children's entertainment, cooperative games, face painting, community information booths and free Byrne Dairy ice cream
- Corporate Sponsors' Race: Life-size plastic ducks, decorated by each sponsor to illustrate their role to help end racism within our community
- Third-Grade Race: More than 30 full-size ducks, decorated by third-grade classrooms from around Syracuse and Central New York
- Community Race: More than 3,000 multicolored ducklings

WHEN: Saturday, June 6, 2015, noon – 4:00 p.m.

WHERE: Syracuse Inner Harbor - 390 W. Kirkpatrick St., Syracuse, New York

WHO: Eboni Britt, marketing manager, POMCO Group, and Duck Race co-chair
Camille Tisdell, chair, InterFaith Works
Beth A. Broadway, president/CEO, InterFaith Works
Derrick Dorsey, dialogue projects & training manager, InterFaith Works Center for Dialogue
James Duah-Agyeman, chief diversity officer, division of student affairs, and director of multicultural affairs, Syracuse University

WHY: The annual Duck Race to End Racism brings together third-grade classes from around the city of Syracuse and Onondaga County, local businesses and community members for a day of fun that supports InterFaith Works' El-Hindi Center for Dialogue, which includes longest-running dialogue program on ending racism in the United States. The Duck Race will be held at the Syracuse Inner Harbor on Saturday, June 6, from 12:00 p.m. to 4:00 p.m. and includes:

- Free family festival featuring a huge lineup of children's entertainment, cooperative games, face painting, community information booths and free Byrne Dairy ice cream
- Corporate Sponsors' Race: Full-size plastic ducks, decorated by each sponsor
- Third-Grade Race: More than 25 full-size ducks, decorated by third grade classrooms from around Onondaga County
- Community Race: More than 3,000 multicolored ducklings

The grand prize is a \$1,000 shopping spree at Destiny USA. Other prizes include "A Night on the Town" with theater tickets and dinner; "Family Fun Pack" with an Onondaga County Parks Family Fun Package and tickets to other family-friendly events; and boys' and girls' bicycles.

ABOUT: InterFaith Works of Central New York, through education, service and dialogue, affirms the dignity of each person and every faith community and works to create relationships and understanding. Founded in 1976, InterFaith Works addresses deeply embedded social divisions leading to community action and policy change. InterFaith Works' social service programs address the needs

of and empower people who are vulnerable, low income and targets of oppression, including refugees, the elderly and the institutionalized, through direct service and educational programs. InterFaith Works is committed to the belief that all people are deserving of dignity and respect regardless of ethnicity, faith tradition, social circumstances or age. Key programs include the following: Ahmad and Elizabeth El-Hindi Center for Dialogue, Center for New Americans, Senior Services and Spiritual Care.

MEDIA CONTACT:

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