



Duck Race to End Racism

Saturday, June 9, 2018

2018 Sponsorship Opportunities

\$10,000 “Presenting” Sponsor

- Company name associated with all aspects of the event
- Podium time on the main stage the day of the race and at the press conference one month prior to event
- Company banners hung at press conference and on the main stage at the event; company listing on all press kits
- Logo and company listing on press releases, posters, fliers, and community race tickets
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness
- Listing as a Presenting Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works' website's Duck Race page
- Full page listing in printed program with corporate photo and company statement

\$5,000 “Leadership” Sponsor

- Logo and company listing on Duck Race posters, fliers, and community race tickets
- Recognition by speakers from the main stage at the event
- Staff development opportunity for your senior management or general staff related to themes of diversity, reducing workplace stereotyping, and cross-cultural awareness
- Listing as a Leadership Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works' website's Duck Race page
- Banner displayed the day of the Duck Race
- Prominent listing in printed program

(more opportunities on reverse)



\$2,500 “Major” Sponsor

- Listing as a Major Sponsor in print, radio, TV and other media coverage
- Company name listed on Duck Race letterhead
- Booth space available at the event
- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works’ website’s Duck Race page
- Banner displayed the day of the Duck Race
- Prominent listing in printed program

\$1,000 “Supporting” Sponsor

- Receive a decoy-sized duck to decorate representing your company and its work; participate in the Corporate Parade and Race
- Company name listed on InterFaith Works’ website’s Duck Race page
- Banner displayed the day of the Duck Race
- Listing in printed program

\$250 - \$999 “Corporate Friends” Sponsor

- Company name listed on InterFaith Works’ website’s Duck Race page
- Listing in printed program

Your sponsorship dollars

*support the important work of InterFaith Works of Central New York’s
Ahmad & Elizabeth El-Hindi Center for Dialogue.*

Programs include:

***Community Wide Dialogue to End Racism
Seeds of Peace***

“Starting Small” School Exchanges

***Dialogue Facilitation in the workplace and the community to build bridges of
understanding***

Police/Community Dialogues

Interfaith Dialogues

Contact the Center for Dialogue for more information on these and other programs:
315-449-3552, x119 or email cfid@interfaithworkscny.org

